

**PHILIP MORRIS U.S.A.**

**INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Chip Huling

DATE: August 23, 1988

FROM: Nancy Pilotti

SUBJECT: ALPINE NATIONAL - PROMOTIONAL ITEMS

Enclosed is art for the following promo items:

- 1) 2-4-1- Polyband: Background color PMS 1585C, copy prints white.
- 2) 25 Cents OFF Coupon: See board #1 for expiration date copy (7/30/89), UPC (28200-82125-01) and color breaks (PMS 1585C/3560). All type not noted prints black. See board #2 for all other copy art.

| <u>Sample 6's Sleeves</u> | <u>UPC</u>     | <u>Expiration Date</u> |
|---------------------------|----------------|------------------------|
| 3) FF 100's               | 28200-82100-06 | 6/30/89                |
| 4) FF 85's                | 28200-82100-05 | 6/30/89                |
| 5) LTS 85's               | 28200-82100-07 | 6/30/89                |
| 6) LTS 100's              | 28200-82100-08 | 6/30/89                |

For 6's sleeves, see board marked "Strip-in Copy" for expiration date.

cc: M. van der Ploeg  
A. Goldfarb

NAP:egb  
Enclosure

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